

Digi flexes iFleet to optimise Sime Darby Industrial's service vehicles



Digi Telecommunications (Digi) has begun working with Sime Darby Industrial Sdn Bhd (SDI) to review and monitor fleet behaviour as part of SDI's plan to serve its customers better. Digi's iFleet is an intelligent fleet tracking IoT solution targeted at commercial vehicles that require high mobility and rapid response, and will enable SDI to track its fleet in real-time. iFleet will be utilised in 180 units of SDI's service vehicles nationwide.

Creating logistical efficiency and transparency

SDI supplies industrial heavy equipment, parts and servicing to clients primarily within the mining and construction and infrastructure sectors. With the iFleet solution installed in SDI's service vehicles, key parameters such as the estimated arrival time of the service vehicle at a determined location will be available to SDI's customers. This will help SDI serve their customers better by strengthening customer trust and increasing reliability.

Praveen Rajan, Digi's Chief Digital Officer said, "We have begun working with Sime Darby Industrial to enable their fleet to serve its customers better. Recognising the high costs of investment and maintenance involved in utilising commercial vehicles, iFleet represents an opportunity for Sime Darby Industrial Sdn Bhd to maximize fleet usage from the monitoring of

their behaviour and potentially enable the costs of investment to work harder over a longer life-cycle. ”

Digi and IoT – a winning combination for your business

iFleet is the ideal B2B solution for commercial vehicles. Key advantages of iFleet over competing solutions include:

- All inclusive solution that takes care of hardware, software and connectivity at one go
- Advanced tracking technology providing greater fleet insights to improve business productivity
- Driver behaviour insights and scoring to instill safe driving culture
- A continuously evolving value-added solution introducing features beyond tracking, such as smart fuel management and usage-based insurance (UBI) ready to name a few

iFleet is available to all Malaysian enterprises interested in leveraging digital technology as a competitive advantage for their business, at an affordable RM90/vehicle fee for the all-in-one fleet tracking solution. For more information on iFleet, visit: <http://www.ifleet.my>.