

## | DiGi working with Sime Darby

Have you ever heard of **iFleet**? Dubbed as intelligent fleet, it's a tracking IoT (Internet of Things) solution by **DiGi** to serve **Sime Darby Industrial Sdn Bhd** (SDI)'s customers better. How? It will be utilised in 180 units of SDI's service vehicles nationwide, enabling SDI to track its fleet in real-time.



*Praveen Rajan, DiGi's Chief Digital Officer* said, "We have begun working with Sime Darby Industrial to enable their fleet to serve its customers better. Recognising the high costs of investment and maintenance involved in utilising commercial vehicles, iFleet represents an opportunity for Sime Darby Industrial Sdn Bhd to maximize fleet usage from the monitoring of their behaviour and potentially enable the costs of investment to work harder over a longer life-cycle."

iFleet is available to all Malaysian enterprises interested in leveraging digital technology as a competitive advantage for their business, at an affordable RM90/vehicle fee for the all-in-one fleet tracking solution. For more information on iFleet, visit: [www.ifleet.my](http://www.ifleet.my).